



OTAY WATER DISTRICT'S *"Being Water Wise is..."* STUDENT POSTER CONTEST



Create a poster illustrating why water is important. Two entries from each category — **elementary, middle, and high school** — will win various prizes. Selected posters may be featured in the Metropolitan Water District of Southern California's 2025 student art calendar.

Deadline is June 7, 2024.

Contest Rules:
otaywater.gov/poster-contest
Questions? Contact:
esalmeron@otaywater.gov

Participants must attend school in Otay Water District's service area.

THEME & GUIDELINES

- Posters should depict the theme of "Being water wise is..." which relates to using water efficiently inside and outside the home, school, business, community, environment, and agriculture.
- The entry form must be completed, signed, and submitted with each poster.
- Contest is limited to students in grades kindergarten through 12 attending schools in the District's service area. To find your water agency, enter your address in the search tool at otaywater.gov/water-agency-search-result.
- All entries become the property of the Otay Water District and the Metropolitan Water District. Submissions may or may not be returned. The agencies have the right to use any selected poster for the Student Art Calendar and other public relations use.
- The District reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

ART SELECTION CRITERIA

- Water conservation or stewardship should be reflected in the artwork, i.e., turning off the water while brushing your teeth, taking short showers, protecting water from pollution, or collecting rainwater in buckets and reusing it to water plants.
- A brief water message must be written on the artwork ("being water wise is..." is acceptable but not mandatory). The less text, the better. Words must be spelled correctly.
- Artwork must be drawn horizontally (landscape orientation) on 12x18" or 8.5x11" white drawing paper (no lines).
- Use crayons, paint, markers, ink, pencils, chalk, cut paper, fabric, digital notepads, or drawing tablets. Bright colors are best.
- Artwork must be original. No computer-generated, trademarked, or copyrighted images (i.e., SpongeBob, Dora the Explorer). No repeat artwork from past years.

HOW TO SUBMIT

- Submit poster and entry form (postmark or drop off) by 5 p.m. on Friday, June 7, 2024, to:
Eileen Salmeron
Otay Water District
2554 Sweetwater Springs Blvd., Spring Valley, CA 91978
- To submit digitally, email esalmeron@otaywater.gov.

PRIZES

- Artwork will be judged based on the theme, originality, and visual and word clarity. The District will select first- and second-place winners from each category: elementary, middle, and high school. Prizes include:
 - 1st place: \$75 gift card, certificate, art set, and goody bag**
 - 2nd place: \$50 gift card, certificate, art set, and goody bag**
- Winning posters will be featured in the District's newsletter, social media, website, and other promotional materials. Winners' parents/guardians will be asked to fill out a photo release form. Through further competition, selected posters may be used in the Metropolitan Water District's traveling art show, the 2025 student art calendar, and graphic art materials. Winners will be invited to a recognition ceremony.

ENTRY FORM

IMPORTANT: Please make sure names and information are clearly written and spelled correctly.

Student's **First** Name: _____

Student's **Last** Name: _____

Teacher's Name: _____

Grade Level: _____

School Name: _____

Teacher's email: _____

School District: _____

School Phone #: _____

Submitting Agency: Otay Water District, Eileen Salmeron, (619) 670-2255

MWD Member Agency: San Diego County Water Authority, Mike Lee, (858) 522-6703

Student Artworks Rights/Approval:

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned.

Metropolitan and the participating agency have the right to use any selected poster for its "Being Water Wise Is..." calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, social media, display of the original or copies of art at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards, etc.

____ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2025 calendar and on any non-profitable promotional education items.

____ **No**, I do not approve of my child's artwork being featured in the Metropolitan 2025 calendar and on any non-profitable promotional education items.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en "Ser acuático es ..." calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

____ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2025 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

____ **No**, No estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2025 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

Name of student (please print) / Nombre del estudiante (por favor con letra molde)

Name of parent/guardian (please print)
Nombre del padre/tutor (por favor con letra molde)

Phone number
Número de teléfono

Email
Correo electrónico

Home address of parent/guardian / Direccion de casa del padre/tutor

Signature of parent/guardian / Firma del padre/tutor

Date / Fecha